

# BUFFALO HOME SHOW

# THOUSANDS OF CONSUMERS ARE LOOKING FOR YOU!

**MARCH 8-10 & 15-17, 2019**

Buffalo Niagara Convention Center

## MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

Thousands of homeowners attend the **Buffalo Home Show** annually seeking helpful advice, solutions and new products for their next renovation, décor or landscape project. The **Buffalo Home Show** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

### EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Entertainment & Electronics
- Recreation & Fitness
- Utility Companies
- Kitchen & Bath
- Windows, Window Coverings & Doors
- Pools & Spas
- Home Décor, Art, Design & Furnishings



**WE ATTRACT  
A MORE  
QUALIFIED  
AUDIENCE**



**86%**

did not attend another home show in the market (reach a unique audience)

**94%**

are homeowners

**91%**

attend with a project in mind

**78%**

attend with a spouse - meet BOTH decision makers

**74%**

are ages 35-64

**\$103,560**

average annual household income

*Source: 2017 Marketplace Events Attendee Survey*

Did you know?

MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA. WE PRODUCE 54 CONSUMER HOME SHOWS AND NINE HOLIDAY SHOWS IN 28 MARKETS EACH YEAR THAT COLLECTIVELY ATTRACT 20,000 EXHIBITORS AND 1.8 MILLION ATTENDEES.

**BuffaloHomeShow.com**

**MARKETPLACE EVENTS**  
Largest Home Show Producer in North America

## MORE THAN JUST A BOOTH

- Standard pipe & drape
- Six exhibitor badges per 100 sq. ft. (20 maximum)
- 20 admission passes 10'x10' (50 maximum)
- FREE listing in the official Show Guide
- Tips to increase your sales at the show and booth design ideas at a FREE exhibitor workshop
- Exhibitor manual for pre-show planning
- 24-hour security
- Online Exhibitor Listing (your own Web page!)
- Sponsorship Opportunities
- Promotional opportunities with major media partners



## HEAR WHAT ONE OF OUR EXHIBITORS HAD TO SAY.

“Absolutely worth every penny! Amazing sales and leads! Friendly and accommodating convention center!”

*Adina Toponak, NORWEX*



## SHOW HOURS

Fri	MAR 8	10:00 a.m. – 9:00 p.m.
Sat	MAR 9	10:00 a.m. – 9:00 p.m.
Sun	MAR 10	10:00 a.m. – 6:00 p.m.
Fri	MAR 15	10:00 p.m. – 9:00 p.m.
Sat	MAR 16	10:00 a.m. – 9:00 p.m.
Sun	MAR 17	10:00 a.m. – 6:00 p.m.

## MOVE-IN HOURS

Tue	MAR 5	8:00 a.m. – 5:00 p.m.
Wed	MAR 6	8:00 a.m. – 5:00 p.m.
Thu	MAR 7	8:00 a.m. – 5:00 p.m.

## MOVE-OUT HOURS

Sun	MAR 17	6:05 p.m. – 10:00 p.m.
Mon	MAR 18	8:00 a.m. – Noon

*Hours subject to change.*

## BOOTH PRICING

10'x10'	\$2,199
10'x15'	\$3,298.50
10'x20'	\$4,398
20'x20'	\$8,796

Décor Rooms \$6,500

### REQUIRED:

New Exhibitor Marketing Package	\$100
Exhibitor Listing	\$109

### ADDITIONALLY:

Direct Sell Fee	\$250/booth
Corner Premium	\$250/corner

**DON'T MISS OUT ON GROWING YOUR BUSINESS! CALL TODAY!**



### CHRISTIE ELIG

Exhibit Sales Consultant  
888-248-9751 ext. 121  
(Alpha #, A-P)  
[christie@MPEShows.com](mailto:christie@MPEShows.com)



### JEAN SUKYS

Show Manager  
888-248-9751 ext. 114  
(Alpha Q-Z)  
[jeans@MPEShows.com](mailto:jeans@MPEShows.com)