

BUFFALO HOME SHOW

MARCH 4-6 & 11-13
BUFFALO NIAGARA
CONVENTION CENTER

STAND OUT — FROM THE — CROWD

MORE THAN JUST BOOTH SPACE

The all new **Buffalo Home Show** promises to deliver a great opportunity for you to showcase and sell your products and services face-to-face to homeowners with a project in mind. Stand out from the crowd, drive traffic to your booth, increase brand awareness and maximize your return on investment with our extra marketing and sponsorship opportunities. We execute a very strategic marketing plan to drive attendance and consumers to the Show. What is your business doing to drive these consumers to your booth? We recommended spending a minimum of 10% of your total booth cost on extra marketing or sponsorship to put your business on the map for our 43,000 consumers! Partner with us to create a program designed to exceed your sales and marketing goals and fit your budget!

WHY SPONSOR?

- Target and engage qualified homeowners face-to-face in a unique interactive environment
- We will maximize your Return On Investment by creating a source of experiential marketing and brand awareness through additional on-site and online branding opportunities
- Generate new customers, leads, and sales
- Differentiate yourself from the competition

Marketing & Sponsorship Opportunities:

- ✓ Web Banners
- ✓ Eblasts
- ✓ Online Ticket Sponsor
- ✓ Floor decals
- ✓ Help Desk
- ✓ Product Category Sponsors
- ✓ Logo ID on floorplan

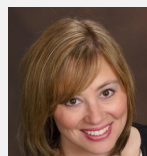
EXHIBITOR TESTIMONIAL

"Beautiful venue, with exceptional assistance, The Buffalo Home show always draws a huge crowd."


Kathy Anderson,
Window World of Buffalo

DON'T MISS OUT ON GROWING YOUR BUSINESS!

Contact us today for more details and how we can help increase your visibility at the **Buffalo Home Show!**



LISA GARDON
Show Manager
716-429-6626
lisag@mpeshows.com

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